

SWATCHTA HI SEVA CAMPAIGN ON 20.09.19

Swachata hi Seva 2019: Swachata hi Seva 2019 was launched by Prime Minister Narendra Modi at Mathura on September 11, 2019. The Swachata hi Seva 2019 theme is '*plastic waste awareness and management*'.

Swachata hi Seva is a massive nationwide awareness and mobilization campaign on Swachata. The Swachata hi Seva 2019 is being organized from September 11 till October 2, 2019. PM Modi had set the goal of making India by October 2, the 150th birth anniversary of Mahatma Gandhi under the Swachh Bharat Mission (SBM).

On 20 September, Pallavan School celebrated the Swachata hi seva campaign. Pallavan School organized cleanliness drive under Swachh Bharat Abhiyaan Programme on the occasion of Gandhi Jayanti. The main purpose of this programme was to create awareness among the students regarding Cleanliness and its benefits. Under this programme, around 60 Pallavanites of class XI gathered to participate, they all went to the nearby village Patpari and contributed towards Seva and cleanliness. Even teachers were the essential part of this drive; total 06 teachers have also joined them and contributed for the same.



